

## TECHNICAL DATA SHEET

### Fresh Breeze – Laundry Fragrance

**Product name:** Fresh Breeze – Laundry Fragrance

**Olfactory classification:**

Fresh Breeze Fragrance Oil belongs to the floral–fresh fragrance family, characterized by a clean and powdery profile. The composition is structured within the “clean laundry” olfactory style, defined by soapy freshness, airy lightness, and delicate floral elegance. Secondary facets reveal powdery and subtly fruity nuances, supported by a stable woody–amber base that contributes longevity and balance to the composition.

**Fragrance oil description:**

The composition is balanced, with a medium to strong intensity, stable diffusion, and long-lasting presence on textiles, while maintaining a pleasant and non-intrusive character. The opening is formed through a combination of white florals and fresh notes, creating a crisp and clean first impression. This phase is characterized by pronounced lightness and airy transparency, accompanied by a subtle soapy association that defines the overall direction of the composition.

In the heart of the fragrance, a harmonious floral–fruity bouquet develops, dominated by violet, peach, lily, and peony. Violet introduces a refined powdery structure, while peach contributes gentle sweetness and smooth roundness. Lily and peony enhance the floral fullness and freshness, creating a stable and recognizable fragrance core.

The base structure is founded on cedarwood, amber, and sandalwood. Cedarwood provides a dry woody foundation, while amber contributes warmth and persistence. Sandalwood introduces creamy softness and further stabilizes the composition, prolonging the sensation of cleanliness and comfort. This base allows a gradual transition from the fresh opening into a warmer yet still clean dry-down.

The dominant accords of this composition include fresh clean, floral soft, powdery, and woody warm facets, which together create a balanced interplay between freshness and warmth. The floral aspect is expressed through white florals and delicate floral notes, while the fruity dimension remains subtle and supportive without becoming dominant. The woody and amber layers ensure stability and longevity, while the powdery character enhances the perception of softness and cleanliness.

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### **Application:**

Fresh Breeze Fragrance Oil (Souffle de fraîcheur) is primarily intended for use in laundry detergents, where a concentration of 3–5% is recommended, as well as in liquid laundry soaps with a recommended dosage of 2–5%. Within these systems, the fragrance demonstrates good technological stability and a pronounced sensory effect of cleanliness.

In these formulations, the fragrance performs in a stable and predictable manner. The intensity is medium to strong, diffusion remains even, and longevity on textiles is high. The clean-laundry effect remains particularly noticeable throughout the entire fragrance perception, while a subtle warmth in the final phase contributes to a pleasant sensory experience.

Application in other product categories, including candles, wax melts, reed diffusers, textile sprays, cosmetic formulations, and cleaning products, is not recommended due to inadequate compatibility and reduced fragrance stability within such systems.