

TECHNICAL DATA SHEET

Divine Softness – Laundry Fragrance

Product name: Divine Softness – Laundry Fragrance

Olfactory classification:

Divine Douceur Fragrance Oil belongs to the clean laundry, floral musk, and fresh aldehydic fragrance families, characterized by a clean, soft, and elegantly refreshing profile. The composition combines aldehydic notes, floral accords, and a delicate woody–musky base, creating a sophisticated fragrance inspired by the purity of traditional soaps and freshly laundered fabrics.

Fragrance oil description:

The composition is clean, airy, and elegantly creamy, with a pronounced effect of luxurious freshness and textile softness. The fragrance has a medium intensity, excellent diffusion, and a long-lasting clean scent trail. The opening of the composition is built around orange blossom, rose, and aldehydic notes. Orange blossom provides bright and calming floral softness, rose contributes elegant and delicately romantic fullness, while the aldehydic accords create a crystal-clear and airy effect characteristic of premium laundry fragrances.

In the heart of the fragrance, a blend of cashmere wood, peach, and fresh notes develops. Cashmere wood introduces soft woody warmth and a sensation of luxurious textile softness, while peach provides gentle fruity fullness and a velvety character. Fresh notes further enhance the impression of cleanliness and light airy freshness.

The base structure is founded on musk and dry woods. Musk contributes a soft, clean, and long-lasting sensual effect, while dry woods stabilize the composition with subtle woody elegance and discreet warmth.

The dominant accords of this composition include clean laundry, aldehydic fresh, soft musk, floral soap, and silky wood facets. The fragrance leaves a clean, elegant, and highly pleasant scent trail, with a pronounced effect of luxuriously washed laundry and fine textile softness.

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Application:

Divine Douceur Fragrance Oil is intended for laundry care formulations, textile fragrance additives, reed diffusers, scented candles, and other fragrance applications. In laundry formulations, the recommended concentration depends on the base type and the desired fragrance intensity. For wax-based formulations, compliance with the wax manufacturer's guidelines is recommended to ensure optimal fragrance dispersion and stability. Maximum permitted concentrations should be verified according to the applicable IFRA certificate. The fragrance demonstrates excellent stability and a pronounced clean-laundry character.

Recommended formulation for liquid detergents and laundry care products:

- Detergent base: 95–97%
- Fragrance oil: 3–5%

Preparation procedure:

1. Select a clean and completely dry container.
2. Pour in 95–97% neutral detergent base.
3. Add 3–5% laundry fragrance oil.
4. Shake or stir gently until complete homogenization is achieved.

The formulation is ready for use immediately after mixing.