

TECHNICAL DATA SHEET

Blackberry and Blueberry Fragrance Oil

Product Name: Blackberry and Blueberry Fragrance Oil

Olfactory Classification: Blackberry and Blueberry Fragrance Oil belongs to the Fruity–Gourmand fragrance family, characterized by a distinctly sweet, juicy, and creamy profile. The composition combines dark berry notes with a powdery floral accord and a warm vanilla-praline base that enhances richness and longevity.

Fragrance Oil Description: The composition is rich, fruity, and pleasantly enveloping, with medium to strong intensity and stable diffusion. The fragrance profile is sweet, juicy, and subtly gourmand, with a pronounced effect of ripe berry fruits. The opening is formed through a combination of blackberry and blackcurrant. Blackberry provides dense and sweet fruity richness, while blackcurrant contributes a fresher and slightly tart fruity dimension. This combination creates an intense and vibrant first impression with a pronounced fruity character.

In the heart of the composition, a delicate floral accord develops, dominated by violet. Violet provides powdery and softly floral nuances that soften the intensity of the fruity notes while giving the composition a more sophisticated and elegant character. This stage of the fragrance creates balance between fruity richness and soft floral smoothness.

The base structure is built around vanilla and praline. Vanilla provides warm and creamy sweetness, while praline contributes gourmand nuances of caramelized sugar and delicate nutty richness. The dry-down is rich, soft, and long-lasting, with a pronounced sensation of warmth and sensory comfort.

The dominant accords of this composition include fruity berry, gourmand sweet, vanilla creamy, and powdery soft facets, which together create a modern and highly commercially attractive fragrance profile. Fruity and gourmand aspects remain dominant throughout the fragrance evolution, while the base contributes stability and extended longevity.

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Application: Blackberry and Blueberry Fragrance Oil is intended for use in fragrance formulations, including scented candles, wax applications, and other perfumery products. Individual testing is recommended in order to determine the optimal concentration depending on the type of base and the desired fragrance intensity.

For wax-based formulations, it is recommended to incorporate the fragrance during the appropriate liquid phase in order to achieve even dispersion. For maximum permitted concentrations, consultation of the IFRA certificate is required.

The fragrance demonstrates good stability and uniform diffusion, with a pronounced and long-lasting fruity-gourmand character.